

Burchfield Homestead Museum Joins International Cultural App & Hosts Silver Bridge Strings Concert Saturday Afternoon

The Burchfield Homestead Museum at 867 East Fourth Street, Salem, will celebrate joining Bloomberg Connects, an international cultural app, with a concert Saturday, September 14.

Silver Bridge Strings, a group of musicians led by Katie O’Neill of Youngstown, will perform at the Homestead from 1 to 4 p.m.

Every musician who performs with Silver Bridge Strings is a regular member of a professional orchestra; many of them have performed with national acts such as Cirque de Soleil, Barry Manilow, Josh Groban, and Earth Wind & Fire.

The Bloomberg Connects app that people can access from anywhere using mobile phones or personal computers enriches museum visitors’ experiences both on-site and off-site.

“We are thrilled to announce the Burchfield Homestead’s Guide on Bloomberg Connects and introduce people to our Salem treasure and the 300-plus cultural organizations from around the world that also have guides on the app,” said Burchfield Homestead Society President Sara Baer.

The Bloomberg Connects app is available free to download via the Apple Store or Google Play. Open it to see collections from world-class museums, botanical gardens, and to learn about current exhibitions.

The Burchfield Homestead’s guide features the museum’s new exhibit about watercolor artist Charles E. Burchfield’s first solo show at the Museum of Modern Art in 1930. It also has info and audios about Burchfield’s formative experiences in Salem from 1898 to 1921, as well as the Burchfield Homestead Society’s efforts to preserve the home where he created hundreds of paintings early in his long, successful career.

The Burchfield Homestead Society was invited to participate in Bloomberg Connects app development by virtue of its involvement in the [Historic Artists’ Homes and Studios](#) organization.

About Bloomberg Philanthropies

The Bloomberg Connects app platform is part of Bloomberg Philanthropies’ longstanding commitment to supporting digital innovation in the arts. Bloomberg Philanthropies invests in 700 cities in 150 countries around the world, focusing on the arts, education, environment, government innovation, and public health. Bloomberg Philanthropies encompasses all of the giving of Michael R. Bloomberg, an entrepreneur and former mayor of New York City.

About Burchfield Homestead Society

The Burchfield Homestead, a nonprofit organization, preserves the home where Charles E. Burchfield grew up, educates the public about the artist’s life, and promotes appreciation of his work.

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